



आराधना पटनायक, भा.प्र.से.
अपर सचिव एवं मिशन निदेशक (रा.स्वा.मि.)
Aradhana Patnaik, IAS
Additional Secretary & Mission Director (NHM)

भारत सरकार
स्वास्थ्य एवं परिवार कल्याण विभाग
स्वास्थ्य एवं परिवार कल्याण मंत्रालय
Government of India
Department of Health and Family Welfare
Ministry of Health and Family Welfare

D.O.No.Z.15015/18/2022-NHM-I
Dated: 11th May, 2026

Dear Colleague,

You are aware that from 1st April 2024, Ministry of Health and Family Welfare has institutionalized Ayushman Arogya Shivar as a fixed-day, monthly outreach platform to deliver comprehensive primary healthcare and specialist services closer to communities through Ayushman Arogya Mandir (AAM) and Community Health Centres (CHCs) in rural and urban areas. I appreciate the commendable efforts of the States/UTs and their enthusiastic participation, which have significantly contributed to the successful conduct of the Ayushman Arogya Shivar.

To further enhance the impact of the Ayushman Arogya Shivar and strengthen community participation (*Jan Bhagidari*), the existing guidelines for the Shivar have been revised (enclosed), drawing upon the principles and approach of the Swasth Nari Sashakt Parivar Abhiyaan (SNSPA). The Shivar is envisaged as a people-centric celebration, bringing together health workers, communities, elected representatives and stakeholders to promote and protect the health of people. States/UTs are requested to organize monthly camps at AAM-SHCs with a focus on delivery of primary and preventive care services & OPD consultations by Medical Officer from PHC, whereas multi-specialist monthly camps are to be organized at AAM-USHC/PHC/UPHC for delivery of specialist services. Moreover, specialist camps to be organized at all CHC/UCHC/Polyclinic for advanced consultations, diagnostics and surgical interventions, with assured back-referral to AAM. Systematic micro-planning based on community needs, local health conditions, logistics availability and multi- sectoral convergence are essential.

Active engagement of elected representatives (MPs, MLAs, Councillors, PRI members) is imperative to enhance community mobilisation & participation, publicize camps through digital & social media campaigns, ensure multi-sectoral convergence, promote accountability and trust in public health services. Mobilization of the beneficiaries through frontline health workers & community institutions and use of digital & social media for outreach are strongly encouraged. Clear roles at SHC, PHC, block and district/state levels may be adhered to, with quarterly planning meetings institutionalized. States/UTs may propose up to Rs. 7,500 per month per AAM-SHC/USHC, Rs.12,000 per month per AAM-PHC/UPHC & Rs.15,000 per month per CHC/UCHC/Polyclinic per month through PIP, strictly for Shivar-specific activities. Robust monitoring and reporting through designated portals and post-Shivar reviews must be ensured.

I request your personal attention to accord highest priority to effective implementation of Ayushman Arogya Shivar for improved health outcomes and progress towards Universal Health Coverage.

With regards.

Yours sincerely,

Encl. as above

To

Additional Chief Secretary / Principal Secretary / Secretary (H&FW) - All States & UTs

(Aradhana Patnaik)

#StopObesity

टीबी हारेगा देश जीतेगा / TB Harega Desh Jeetega

Copy to:

- Mission Director, NHM - All States/UTs
- PSO to Secretary (H&FW)