



प्रीति सूदन  
सचिव

**PREETI SUDAN**  
Secretary



भारत सरकार  
स्वास्थ्य एवं परिवार कल्याण विभाग  
स्वास्थ्य एवं परिवार कल्याण मंत्रालय  
Government of India  
Department of Health and Family Welfare  
Ministry of Health and Family Welfare

D.O. No.7(81)/2018-NHM-I  
Dated: 22<sup>nd</sup> August 2019

**Dear Secretary,**

As you are aware, the Ministry of Panchayati Raj under People's Plan Campaign (PPC) – Sabki Yojana Sabka Vikas Programme, is involving Gram Panchayats and other stakeholders to prepare Gram Panchayat Development Plans (GPDs) for the next financial year with participation of frontline workers of departments dealing with 29 subjects dealt with by Gram Panchayats (GPs). A copy of the letter from the Secretary, Ministry of Panchayati Raj, in this regard, is enclosed.

This exercise was undertaken for the first time last year. Inspired by the satisfactory performance of the GPs last year, PPC 2019 is being launched from 2nd October 2019 for preparing GDPD 2020-21. This not only presents a unique opportunity for creating awareness about numerous services and benefits available under various schemes of the Ministry but also for ensuring people's participation and community ownership in implementation of key priority programmes of the Ministry such as –

- i. Development of all Primary Health Centers and Sub Health Centers into Health and Wellness Centers under Ayushman Bharat by 2022;
- ii. Achieving 90% coverage of routine immunization under the Universal Immunization Programme; and
- iii. Ending the epidemic of TB and achieving the SDG targets for the same by 2025.

Following activities need to be undertaken by the states\UTs to leverage the potential of the GPs in improving the health of their people –

- i. A Nodal Officer should be appointed for this Campaign to work in coordination with State Panchayati Raj Department.
- ii. Front-line workers of State Health Department need to be trained and deputed for the special Gram Sabha meetings in their service area as per the schedule decided by the State Panchayati Raj Department.
- iii. Front-line workers need to be trained for making a presentation about the identified schemes and initiatives during the special Gram Sabha\Panchayat meeting organized during the campaign. Resources available with the State PR Departments and NHM may be utilized for such trainings.

A template of the presentation is given at the Annexure and its soft copy is being mailed separately. You may suitably modify / add your State's schemes and programmes to the presentation and provide the same to the front-line workers during their orientation and training.

I request you to utilize this opportunity to leverage the strength of Gram Panchayats and Gram Sabhas for (i) creating awareness about health programmes and

healthy lifestyles; (ii) obtaining support to mobilize beneficiaries for 100% Immunization, NCD Screening, RBSK Screening & ANC; (iii) Review of utilization of grants given to VHSNCs and SHCs/ HWCs and obtaining additional financial support to maintain and upgrade the healthcare facilities in the Panchayat; (iv) obtaining support to create open spaces for physical activities, open gym, Yoga, etc and (v) making Gram Panchayat Tobacco/Alcohol free and (vi) Planning and periodical review of the status of implementation of disease control programmes, specially for TB, Leprosy and Malaria.

Please feel free to contact Dr Rajani Ved, ED, NHSRC (+91-9810333771, rajani.ved@gmail.com), Dr Sandhya Bhullar, Director, NHM-II (+91-9978405640, sbhullar@ias.nic.in) and N Yuvaraj (+91-9441403030, n.yuvaraj36@ias.nic.in) for clarifications, if any.

  
Yours sincerely

  
(Preeti Sudan)

To,

Addl. Chief Secretary / Principal Secretary / Secretary –(HFW) of all the States / UTs.

Copy to

1. PPS to Secretary, Ministry of Panchayati Raj, New Delhi
2. Mission Directors of NHM of all the States/UTs
3. ED, NHSRC
4. Directors, NHM